



August 6, 2010

To whom it may concern

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< Performance in July 2010 >

1. Sales Performance in July 2010.

(¥ million / rounddown)

| | Actual (All Shops) | VS Previous Year (All Shops) | VS Previous Year (Existing Shops) |
|--------------------|-----------------------|---------------------------------|--------------------------------------|
| Bowling business | 2,295 | (1.1)% | (6.6)% |
| Amusement business | 2,942 | +9.5% | +2.0% |
| Karaoke business | 534 | +12.6% | +2.5% |
| Spo-cha business | 606 | (2.0)% | (6.7)% |
| Other business | 211 | (14.7)% | (19.1)% |
| Total sales | 6,591 | +3.8% | (2.8)% |

2. Sales Performance in April 2010 ~ July 2010. (Accumulate)

(¥ million / rounddown)

| | Actual (All Shops) | VS Previous Year (All Shops) | VS Previous Year (Existing Shops) |
|--------------------|-----------------------|---------------------------------|--------------------------------------|
| Bowling business | 9,628 | +1.3% | (6.2)% |
| Amusement business | 11,078 | +4.9% | (3.7)% |
| Karaoke business | 2,034 | +6.3% | (5.5)% |
| Spo-cha business | 2,685 | (5.7)% | (10.3)% |
| Other business | 866 | (13.2)% | (18.9)% |
| Total sales | 26,293 | +1.8% | (6.1)% |

3. Sales Performance about “Existing Shops”

| | VS Pre. Year (Apr) | VS Pre. Year (May) | VS Pre. Year (Jun) | VS Pre. Year 1' st Q |
|------------------------------|-----------------------|-----------------------|-----------------------|-------------------------|
| Bowling business | (1.2)% | (7.8)% | (9.1)% | (6.1)% |
| Amusement business | (0.6)% | (11.1)% | (3.7)% | (5.7)% |
| Karaoke business | (5.9)% | (11.2)% | (6.3)% | (8.1)% |
| Spo-cha business | (7.2)% | (15.4)% | (9.4)% | (11.3)% |
| Other business | (13.7)% | (20.8)% | (21.4)% | (18.9)% |
| Total sales | (2.5)% | (10.8)% | (7.2)% | (7.2)% |
| The number of Existing Shops | 94 | 96 | 96 | ※ |

| | VS Pre. Year (Jul) |
|------------------------------|-----------------------|
| Bowling business | (6.6)% |
| Amusement business | +2.0% |
| Karaoke business | +2.5% |
| Spo-cha business | (6.7)% |
| Other business | (19.1)% |
| Total sales | (2.8)% |
| The number of Existing Shops | 97 |

(The number of total 106 shops in July 2010.)

(Above sales data before audit by CPA.)

[Note 1]

Share price: 398 Yen (trade unit:100 stock)
Market capitalization: approximately Yen 38 billion
(Base on the closing price on August 5, 2010 Japan time)

[Note 2]

【 consolidated 】

Business plan (forecast) for the current term. (Disclosed on May 14, 2010)

Sales : Yen 86.00 billion
Operating income : Yen 14.00 billion
Ordinary income : Yen 9.00 billion
Net income : Yen 2.50 billion

【 non - consolidated 】

Business plan (forecast) for the current term. (Disclosed on May 11, 2009)

Sales : Yen 86.00 billion
Operating income : Yen 7.80 billion
Ordinary income : Yen 9.00 billion
Net income : Yen 2.50 billion

EPS: Yen 31.47
PER: 15.2x (based on the closing price on August 5, 2010)
PBR: 0.44x (based on the closing price on August 5, 2010)
No. of shares : 95,452,914 shares
Accounting term : Year ended March 31
Securities code : 4680(1st Section ,Tokyo stock exchange)