

Outline of Accounts Settlement for six months Ended September 2010

**Analysis of present states and future prospects**



**Puente hills mall shop (Los Angeles U.S.A.)**

**ROUND ONE Corporation**

**C.E.O and President Masahiko Sugino**

**Tokyo Stock Exchange First Section,**

**Code Number: 4680**

**November 10. 2010**

# Summary of Consolidated Operating Results (Apr. 2010 ~ Sep.2010)

BOWLING & AMUSEMENTS  
**ROUND1**  
Code Number: 4680

		Unit	2009.4 - 2009.9 2Q Actual	2010.4 - 2010.9 2Q Actual	Differ
shops	Total shops	Shops	101	107	+6
	No of months total shops operation	Month	582	633	+51

Revenue & Expenditures					
	Bowling revenue	¥bn	15.0	15.0	+0.0
	Amusement revenue	¥bn	16.5	17.4	+0.8
	Karaoke revenue	¥bn	2.9	3.2	+0.2
	Spo-cha revenue	¥bn	4.7	4.3	(0.3)
	Other revenue	¥bn	1.5	1.3	(0.1)
	<b>Total sales</b>	<b>¥bn</b>	<b>40.8</b>	<b>41.5</b>	<b>+0.7</b>
	<b>Operating profit</b>	<b>¥bn</b>	<b>6.0</b>	<b>5.4</b>	<b>(0.5)</b>
	<b>Ordinary profit</b>	<b>¥bn</b>	<b>3.9</b>	<b>3.1</b>	<b>(0.8)</b>
	<i>Ordinary income margin</i>	<b>%</b>	<i>9.7%</i>	<i>7.5%</i>	<i>(2.2)%</i>
<b>Net income</b>	<b>¥bn</b>	<b>2.0</b>	<b># (5.5)</b>	<b>(7.6)</b>	

(Unit ¥bn / rounddown )

\* In the first half of the current fiscal year, the Company recorded the entire amount of prior-period expenses for asset retirement obligations (about 3.1 billion yen, factored into the plan) and losses incurred due to the change in shop opening plans (about 8.8 billion yen) as extraordinary losses.

(Ordinary income of 3.11 billion yen – Expenses for asset retirement obligations of 3.17 billion yen – Losses from the change in shop opening plans of 8.8 billion yen + Income taxes adjustments of 3.36 billion yen = Net loss of 5.5 billion yen)

# Analysis of Consolidated Operating Results

BOWLING & AMUSEMENTS  
**ROUND1**

Code Number: 4680

(Unit ¥bn / rounddown )

		2Q (2010.4-2010.9) <b>Plan</b>	2Q (2010.4-2010.9) <b>Actual</b>	<b>Differ</b>
Revenue & Expenditures	Bowling revenue	16.0	15.0	(1.0)
	Amusement revenue	17.6	17.4	(0.1)
	Karaoke revenue	3.0	3.2	+0.1
	Spo-cha revenue	4.6	4.3	(0.2)
	Other revenue	1.4	1.3	(0.1)
	<b>Total sales</b>	<b>42.9</b>	<b>41.5</b>	<b>(1.3)</b>
	Cost of sales	35.2	35.1	+0.0
	<b>Gross margin</b>	<b>7.7</b>	<b>6.4</b>	<b>(1.2)</b>
	S.G.A. expenses	0.9	0.9	(0.0)
	<b>Operating income</b>	<b>6.8</b>	<b>5.4</b>	<b>(1.3)</b>
	Non-operating profit	(2.3)	(2.3)	(0.0)
	<b>Ordinary income</b>	<b>4.5</b>	<b>3.1</b>	<b>(1.3)</b>
	Ordinary income margin	10.5%	7.5%	(3.0)%
	Extraordinary profit & loss	(3.3)	(12.1)	(8.8)
	Profit before tax	1.2	(8.9)	(10.1)
Reserve for corporate tax	0.5	(3.4)	+4.0	
<b>Net income</b>	<b>0.6</b>	<b>(5.5)</b>	<b>(6.1)</b>	

Major factors in the decrease from planned current profits (down 0.5 billion yen)

Planned ordinary income for the second quarter of fiscal 2010

**4.5 bn**

Decrease in sales

**(1.3) bn**

Non operating loss (exchange loss)

**(0.0) bn**

Decrease in other expenses

**+0.0 bn**

Ordinary income for the second quarter of fiscal 2009

**3.1 bn**

Breakdown of extraordinary losses for the first half of the current fiscal year:

Losses from the change in shop opening plans: 8.8 billion yen

Expenses for asset retirement obligations: 3.17 billion yen

Losses on retirement of fixed assets(Amusement kits, etc.): 130 million yen

# Quarterly Consolidated actual and plan of Fiscal 2010



Code Number: 4680

April 2010 ~ March 2011

(Unit ¥bn / rounddown)

	1'st Q			2'nd Q			1Q - 2Q		
	Plan	Actual	Differ	Plan	Actual	Differ	Plan	Actual	Differ
Total sales	20.6	19.7	(0.9)	22.2	21.8	(0.3)	42.9	41.5	(1.3)
Cost of sales	17.3	17.0	(0.2)	17.8	18.0	+0.2	35.2	35.1	(0.0)
Gross margin	3.3	2.6	(0.6)	4.3	3.7	(0.5)	7.7	6.4	(1.2)
S.G.A. expenses	0.4	0.4	+0.0	0.4	0.4	+0.0	0.9	0.9	+0.0
Operating income	2.8	2.1	(0.6)	3.9	3.3	(0.6)	6.8	5.4	(1.3)
Non-operating profit	(1.3)	(1.1)	+0.1	(0.9)	(1.1)	(0.2)	(2.3)	(2.3)	(0.0)
Ordinary income	1.5	0.9	(0.5)	2.9	2.1	(0.8)	4.5	3.1	(1.3)
Ordinary income margin	7.6%	5.0%	(2.6)%	13.2%	9.7%	(3.5)%	10.5%	7.5%	(3.0)%
Extraordinary profit & loss	(3.2)	(3.1)	+0.0	(0.1)	(8.9)	(8.8)	(3.3)	(12.1)	(8.8)
Profit before tax	(1.6)	(2.2)	(0.5)	2.8	(6.7)	(9.6)	1.2	(8.9)	(10.1)
Reserve for corporate tax	(0.7)	(0.8)	(0.1)	1.2	(2.6)	(3.9)	0.5	(3.4)	(4.0)
Net income	(0.9)	(1.3)	(0.4)	1.5	(4.1)	(5.7)	0.6	(5.5)	(6.1)

	3'rd Q Plan	4'th Q Plan	3Q - 4Q Plan	Term Plan
Total sales	20.3	24.1	44.4	86.0
Cost of sales	17.2	17.8	35.1	70.2
Gross margin	3.1	6.2	9.3	15.8
S.G.A. expenses	0.4	0.4	0.8	1.8
Operating income	2.6	5.8	8.5	14.0
Non-operating profit	(1.2)	(1.4)	(2.6)	(5.0)
Ordinary income	1.3	4.4	5.7	9.0
Ordinary income margin	6.2%	18.4%	13.2%	10.5%
Extraordinary profit & loss	(0.0)	(1.0)	(1.1)	(13.3)
Profit before tax	1.2	3.3	4.5	(4.3)
Reserve for corporate tax	0.4	1.1	1.5	(1.9)
Net income	0.8	2.1	3.0	(2.4)

## [Remarks]

The Company revised its full-year earnings forecast and released the following revision on October 22, 2010.

<Before revision>

Full-year net income: 2.5 billion yen

<After revision>

Full-year net loss: 2.4 billion yen

- ◆ The revision was made due to extraordinary losses incurred associated with the change in the plan to open the Ikebukuro Shop (tentative name).

# Consolidated plan for year ending March 2011

## (1) New shops and P/L



Code Number: 4680

# Figures less than indicated measurement unit are ignored.

		Unit	Term 2010.3 Previous term (ACT)	Term 2011.3 Current term (PLAN)	Differ
shops	New shops opened	Shop	11	2	(9)
	No. of total shops	Shop	105	107	+2
	No. of months total shops operating	Month	1,201	1,268	+67
Revenue & Expenditures	Bowling	¥billion	30.7	32.8	+2.0
	Amusement	¥billion	33.4	35.4	+2.0
	Karaoke	¥billion	6.0	6.1	+0.0
	Spo-cha	¥billion	8.9	8.8	(0.1)
	Others	¥billion	2.9	2.9	(0.0)
	<b>Total sales</b>	<b>¥billion</b>	<b>82.1</b>	<b>86.0</b>	<b>+3.8</b>
	Operating income	¥billion	12.0	14.0	+1.9
	<b>Ordinary income</b>	<b>¥billion</b>	<b>7.8</b>	<b>9.0</b>	<b>+1.1</b>
Ordinary income margin	¥billion	9.6%	10.5%	+0.9%	
<b>Net income</b>	<b>¥billion</b>	<b>3.3</b>	<b>(2.4)</b>	<b>(5.7)</b>	

Note: The company posts extraordinary losses under the plan for the year ending March 31, 2011 as follows:

- 8.8 billion yen ... Extraordinary losses incurred due to the change in the plan to open a new shop in Ikebukuro (already disclosed on October 22, 2010)
- 3.1 billion yen ... Asset retirement obligation expenses for previous fiscal years (due to the introduction of "Accounting Standards for Asset Retirement Obligations [ASBJ Statement No. 18]," which is applied to fiscal years beginning on or after April 1, 2010)
- 1.0 billion yen ... Impairment loss on shops (Although this matter has not yet been decided, the amount is calculated based on the results for the previous fiscal year.)
- 0.4 billion yen ... Disposal loss on kits (substrates) for amusement machines (This is posted every fiscal year. The amount is calculated based on the results for the previous fiscal year.)

Matsuyama Shop and Puente Hills Mall Shop (California, US) are planned to open in year ending March 2011.

Puente Hills Mall Shop is not included in the P/L plan because its profit and loss are expected to balance for the first fiscal year.

# Consolidated plan for year ending March 2011

## (2) Cash flow

	Unit	Term 2010.3 Previous term (ACT)	Term 2011.3 Current term (Plan)	
cash	Net income	¥billion	3.3	(2.4)
	Dividend	¥billion	(1.2)	(1.7)
	Capital increase (including conversion of bonds with warrants into stock)	¥billion	10.6	8.1
	Depreciation	¥billion	9.4	10.6
	Simplified cash flow	¥billion	22.1	14.6
	Investment on alleys	¥billion	35.7	6.7
	Simplified free cash flow	¥billion	(13.6)	7.9
	Cash reserve	¥billion	30.8	33.3
	Interest-bearing liabilities	¥billion	138.8	148.8
	Net interest-bearing liabilities	¥billion	108.0	114.8

# Figures less than indicated measurement unit are ignored.

Breakdown of capital investment estimation for year ending March 2011

(The forecast was adjusted downward from 8 billion yen to 6.7 billion yen based on the results for the first half and the revised plan for the second half.)

- Approx. 1.7 billion yen ... Saitama-Konosu Shop (opened in March 2010, but investment occurred in April 2010)
- Approx. 1.1 billion yen ... New shop (Matsuyama Shop) Released on July 17, 2010
- Approx. 0.7 billion yen ... Puente Hills Mall Shop (Los Angeles, U.S.A.)
- Approx. 3.2 billion yen ... Existing shops (Substrates [kits] for amusement machines and others)

While the balance of cash and deposits on September 30, 2010, was 9.2 billion yen lower than the balance on March 31, 2010, the Company received a loan repayment of 13.1 billion yen from [R-One Ikebukuro Ltd.](#) on October 22, 2010. (The loan was extended at the end of September 2010.) The above revised forecast reflects these amounts.

## Number of shops, P/L status, and trend in sales for existing shops compared to previous year (consolidated)

### Number of shops, P/L

	term 2006.3	term 2007.3	term 2008.3	term 2009.3	term 2010.3	term 2011.3 (Plan)
New shops opened	11	15	11	13	11	2
Existing shops closed	0	0	1	2	0	0
No. of total shops	58	73	83	94	105	107

Sales	¥50.2bn	¥65.8bn	¥77.9bn	¥77.9bn	¥82.1bn	¥86.0bn
Operating income	¥12.7bn	¥17.9bn	¥18.2bn	¥13.6bn	¥12.0bn	¥14.0bn
Ordinary income	¥13.4bn	¥16.3bn	¥15.9bn	¥9.7bn	¥7.8bn	¥9.0bn
Ordinary income margin	26.7%	24.9%	20.5%	12.6%	9.6%	10.5%
Net income	¥11.9bn	¥9.7bn	¥9.1bn	¥3.9bn	¥3.3bn	¥(2.4)bn

Note: Figures for the year ending March 2006 are non-consolidated because consolidated financial statements were not prepared at the time.

(For the year ending March 2007 and thereafter, all figures are consolidated.)

### Sales for existing shops compared to previous year

	term 2006.3	term 2007.3	term 2008.3	term 2009.3	term 2010.3	term 2011.3 (Plan)
Bowling	+19.4%	+7.1%	+1.4%	(6.5)%	(4.0)%	(0.2)%
Amusement	+11.5%	+0.1%	(6.8)%	(10.8)%	(9.8)%	+3.0%
Karaoke	(4.5)%	+4.0%	(1.2)%	(7.3)%	(13.1)%	+4.3%
Spo-cha	-	-	(16.1)%	(9.8)%	(9.2)%	(5.0)%
Others	(11.3)%	(9.2)%	+13.2%	+11.4%	(3.9)%	(14.4)%
Total sales	+11.6%	+2.0%	(4.0)%	(8.5)%	(7.7)%	+0.4%

## Loan refinancing and trend in assets, etc. (consolidated)

### Loan refinancing

	Term 2009.3 (ACT)	Term 2010.3 (ACT)	Term 2011.3 (Plan)	Term 2012.3 (Plan)	Term 2013.3 (Plan)
Amount of loan refinancing during FY	About ¥11.0bn	About ¥12.8bn	About ¥17.7bn	About ¥29.2bn	About 10.5bn
Details	All outstanding loans refinanced	All outstanding loans refinanced	Under negotiation, mainly with existing lenders	Negotiation scheduled, mainly with existing lenders	Negotiation scheduled, mainly with existing lenders

Note: The amounts of loan refinancing described above are calculated on an entire-group basis (i.e., loans to consolidated subsidiaries are included).

### Assets

	Term 2007.3 (ACT)	Term 2008.3 (ACT)	Term 2009.3 (ACT)	Term 2010.3 (ACT)	Term 2011.3 (Plan)
Total assets	¥166.3bn	¥176.3bn	¥216.0bn	¥251.2bn	¥259.5bn
Net assets	¥61.8bn	¥69.6bn	¥72.3bn	¥85.6bn	¥89.9bn
Net assets ratio	37.2%	39.5%	33.5%	34.1%	34.6%
Cash reserve	¥28.8bn	¥22.9bn	¥21.5bn	¥30.8bn	¥33.3bn
Interest-bearing liabilities	¥93.9bn	¥98.5bn	¥117.9bn	¥138.8bn	¥148.2bn
Net interest-bearing liabilities	¥65.1bn	¥75.5bn	¥96.3bn	¥108.0bn	¥114.8bn

Lease obligation	¥25.8bn	¥26.8bn	¥27.1bn	¥24.4bn	¥24.1bn
Guarantee debts	¥3.1bn	¥40.9bn	¥41.9bn	¥31.8bn	¥9.3bn

Guaranteed debts ... Loans made by consolidated subsidiaries during development periods for which ROUND ONE Corporation assumes joint and several liability. These loans will be repaid after shop openings, etc. and, therefore, guaranteed debts will be eliminated. However, such loans are classified as interest-bearing debt because they are switched to long-term loans.

The plan for the year ending March 31, 2011, does not assume sales-and-leaseback arrangements for existing shops.

The guarantee obligations (9.3 billion yen) in the plan for the year ending March 31, 2011, consist of those assumed for the Umeda Shop (tentative name) to open in spring 2011 and those for the Sennichimae Shop (tentative name) to open in spring 2012, and they are scheduled to be terminated at the time of such openings, respectively.



<No changes since announcement on August 10, 2010>

**B/S**

Reduction of interest-bearing liabilities by use of sale and leaseback arrangements

Use of a method of switching to a lease transaction after selling retail premises (land and buildings) (Sale and leaseback)

Amount of repayment of interest-bearing liabilities: **An average of 25 bln yen a year (20 bln yen – 30 bln yen)**

+

Amount of scheduled payment equivalent to depreciation; **Around 10 bln yen a year**



**Aiming at building a debt-free structure over the next five years (by March 31, 2016)**

<Where a loss on sale is incurred>

[Disadvantages]

- An extraordinary loss will reduce the net income.
- Funds in hand may be reduced (decrease of operating cash flow) when borrowed money is repaid.  
(Due to tax effects, there will be a positive effect on cash flow from the fiscal year under review.)

[Advantage]

Operating income will increase because rent (interest cost) will be reduced after sale, resulting in improving shop profits.

**P/L**

Establish a structure generating an ordinary income of 20 bln yen by the end of the fiscal year ending March 3, 2016

Even in a case in which the company maintains the current level of shop sales for the shops currently in operation and those under contemplation, the company aims to build a structure generating an ordinary income of 20 bln yen by March 2016, with decrease in financed lease liabilities (which will significantly decrease in the fourth and subsequent years) and in rent expense (an amount equivalent to interest.)

# Measures taken for existing shops (1)

## Bowling

### Network bowling match

Number of cardholders: About 2.3 million as of October 31, 2010  
 (The number is increasing at a pace of 50,000 to 60,000 holders per month.)

SNS (Social Network Service) function

- Private competition
- More active content
- Enhancement of avatar functions
- Avatar upgrading on the website

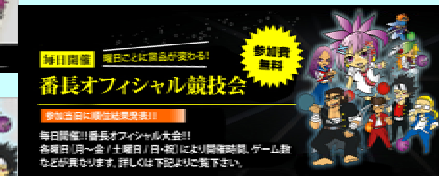
### Remodeling of bowling floors

Remodeling is scheduled at about 40 shops by the end of the year.

### Plans to give away popular character collaboration goods

Gifts for customers who make second-time visits

- Moonlight Strike Game
- Special monthly event

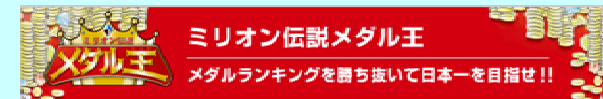


## Measures taken for existing shops (2)

### Amusement

#### Proactive introduction of new models

- MOBILE SUIT GUNDAM EXTREME VS. (Virtual game: NAMCO BANDAI)
  - Already introduced at about 60 shops
- SENGOKU TAISEN (Warring States period game) (Card game: Sega)
  - Scheduled for introduction at almost all shops from the end of November through December 2010
- KAZAAN (Medal game: Sega)
  - Scheduled for introduction at almost all shops from November to December 2010
- METAL GEAR ARCADE (Virtual game: Konami)
  - Scheduled for introduction at about 40 shops in December 2010
- REFLECT BEAT (Music game: Konami)
  - Scheduled for introduction at almost all shops in November 2010
- PANORAMA FANTASY (Medal game: Konami)
  - Scheduled for introduction at almost all shops in December 2010



#### MILLION LEGEND MEDAL KING

- Ranking by the number of medals acquired and deposited  
Displaying rankings and growth of avatars on the website

#### Medal membership system

- Programs for mobile members (Raupoke members) only  
Allowing members to buy medals at discount prices depending on the number of their visits

#### MILLION JACKPOT

- Suddenly initiated guerrilla-type events offer chances to win up to 99,999 medals.



## Measures taken for existing shops (3)

## Karaoke, Spo-cha

### 【Karaoke】

KARADOL LEGEND (Scheduled for full-scale launch late in December)

- ・Connecting all of Round One's karaoke rooms to computers to spark online battles
- ・Enabling official competitions and private competitions to take place
- ・Allowing avatar growth based on points acquired
- ・Making avatar dress-up games available on PCs and mobile devices, and enabling community creation and friend-making through SNS

Installation of new machines in large numbers

- ・ Installation of LIVE DAM (Daiichi-kosho) in large numbers in addition to the highly popular JOYSOUND CROSSO (XING)

### 【Spo-cha】

Shuttle bus services to and from stations and terminals under consideration

- ・Preparing to start up toward the end of the year

Expansion of the game area

- ・Increasing the number of free games installed, and expanding the area for installation

Replacement of karaoke machines

- ・Sequential replacement with new machines

Making the darts area work online

- ・From conventional offline to online facilities
- Making Internet connections available



## Measures taken for existing shops (4)

## Sales promotion / Advertising

### 【Sales promotion】

“Raupoke” e-mail membership system

- Number of registered members as of the end of October  
: About 1.1 million  
(The number is increasing at a pace of 50,000 members per month.)
- Delivering beneficial information, new model introduction information, discount coupons, etc.
- Raupoke game
  - ➔ Members can enjoy access via a mobile device to information providing an outline of Round One’s facilities while playing games.
- Addition of short game functions (tie-up with Sega)

### 【Advertising】

Setting the annual budget for advertising at about 2.2% of gross sales  
Shifting the focus of advertising to TV commercials

- Concentrating on prime time
  - Intensifying exposure effects through tie-ups with programs
  - Making use of newspaper inserts around the year-end season and at other busy times

ラウンドワンのメール会員 **ラウポケ** に、今登録すると、こんなにお得!!!

ラウポケって!?

**登録特典プレゼント★**  
ケータイPikaクリーナー  
Kiraミラーセットプレゼント!

ラウポケに登録すれば!  
ラウンドワンに来るだけで  
施設利用が無くても  
すぐにももらえる!!

**誕生日プレゼント★Hello Kittyのケーキタオル★**  
バスデークーポン+誕生日プレゼントとしてHello Kittyのケーキタオルをプレゼント!

ひるげると...

NEW ラウポケ新コンテンツ!!

面白すぎ!

**ラウポケゲーム登場!!!**

# Standard facilities and P/L by shop type

<No changes since announcement on May 14, 2010>

(Unit : ¥mn)

	Standard	Stadium
Ground area	Approx. 3,000 m <sup>2</sup>	Approx. 6,000 m <sup>2</sup>
Bowling business	36 lanes	38 lanes
Amusement business	208 machines	263 machines
Karaoke business	18 rooms	24 rooms
Spo-cha business	No floor	2 floors
Other business	Billiards, Darts, Batting Cage, etc.	Food & drink tenants, etc.
Bowling	320	300
Amusement	290	380
Karaoke	60	65
Spo-cha	-	200
Others (billiard, Darts)	40	25
<b>Total sales</b>	<b>710</b>	<b>970</b>
Lease payment (facilities and equipment)	170	200
Rent	120	180
Personnel expenses	130	170
Depreciation (Interior decoration, etc. Depreciation of lease assets is not included.)	50	65
Other	160	285
<b>Total cost</b>	<b>630</b>	<b>900</b>
Ordinary income	80	70
Ordinary income ratio	11.3%	7.2%
Net income (58% of ordinary income)	48	42
Cash flow (Net income plus depreciation)	98	107
Initial investment	1,200	2,500
ROIC (Cash flow divided by capital investment)	8.2%	4.3%

**[Automatic reduction of lease payment]**

The company leases bowling lanes, amusement machines, karaoke systems, etc.

The lease terms are about three years (that for bowling lanes alone is seven years). After the original leases expire, lease payment for extended terms is reduced to about one-twelfth.

Even taking into consideration additional leases for the introduction of new types of machines or for other purposes during the original lease terms, lease payments for the fourth year and thereafter are substantially reduced as described below. As a result, profit increases.

<Lease payment>

Standard	170 million yen	<u>90 million yen</u>
Stadium	200 million yen	<u>100 million yen</u>

<Ordinary income>

Standard	80 million yen	<u>160 million yen</u>
Stadium	70 million yen	<u>170 million yen</u>

After three years out from the opening of a shop, profit increases automatically.

## New shops in the pipeline

### Planned new shops for the year ending March 2011

Opening date	Shop name	Shop type
Opened in July 17, 2010	Matsuyama Shop	Standard / Roadside
Opened in August 27, 2010	Puente Hills Mall Shop (Los Angeles, U.S.A.)	Standard / Roadside

### Planned new shops for the year ending March 2012 and thereafter

Opening date plan	Planned location	Shop type
Spring , 2011	Fuchu, Tokyo	Standard / Roadside
Spring , 2011	Umeda, Osaka	Standard / Downtown
Spring , 2012	Sennichi-mae(Nammba), Osaka	Stadium (include Spo-cha) / Downtown
Autumn , 2012	Ikebukuro, Tokyo	Standard / Downtown

**Notes:** • Opening dates and shop names may be subject to change for various reasons.

- New shop openings planned for the year ending March 2012 and thereafter may be cancelled without prior notice.
- In order to put the company on a firm financial footing, openings of new shops other than those described above will be suspended, in principle. However, if a developer bears most of the initial investment costs including those for interior decoration, a new shop may open, provided that it is located in a large-scale metropolitan area shopping mall.

## Fiscal year ending March 31, 2011: Company-wide sales and year-on-year existing shop sales— results vs. plan



### Company-wide sales—results vs. plan

# Figures less than indicated measurement unit are ignored.

	1Q		2Q		1Q-2Q		3Q	4Q	3Q-4Q	Term
	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Plan	Plan	Plan
Bowling	¥7.76bn	¥7.33bn	¥8.31bn	¥7.72bn	¥16.08bn	¥15.06bn	¥7.28bn	¥9.61bn	¥16.90bn	¥31.96bn
Amusement	¥8.50bn	¥8.13bn	¥9.14bn	¥9.34bn	¥17.65bn	¥17.48bn	¥9.01bn	¥9.44bn	¥18.46bn	¥35.94bn
Karaoke	¥1.48bn	¥1.49bn	¥1.55bn	¥1.73bn	¥3.04bn	¥3.23bn	¥1.68bn	¥1.83bn	¥3.51bn	¥6.75bn
Spo-cha	¥2.18bn	¥2.07bn	¥2.45bn	¥2.31bn	¥4.64bn	¥4.39bn	¥1.77bn	¥2.49bn	¥4.27bn	¥8.66bn
Others	¥0.72bn	¥0.65bn	¥0.76bn	¥0.72bn	¥1.49bn	¥1.38bn	¥0.62bn	¥0.71bn	¥1.34bn	¥2.67bn
<b>Total sales</b>	<b>¥20.66bn</b>	<b>¥19.70bn</b>	<b>¥22.23bn</b>	<b>¥21.85bn</b>	<b>¥42.90bn</b>	<b>¥41.55bn</b>	<b>¥20.38bn</b>	<b>¥24.10bn</b>	<b>¥44.49bn</b>	<b>¥86.00bn</b>

The results for the first half included sales of about 50 million yen generated by the shop in the U.S. (the Puente Hills Mall Shop). However, the plan for the second half does not include the U.S. shop's performance because it is assumed that the shop's operations will break even in the planned income statement. Therefore, there is a slight difference between the total amount of the results for the first half and the planned amount for the second half on one hand and the planned amount for the full year on the other.

### Year-on-year existing shop sales—results vs. plan

	1Q		2Q		1Q-2Q		3Q	4Q	3Q-4Q	Term
	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Plan	Plan	Plan
Bowling	(0.4)%	(6.1)%	+0.2%	(6.4)%	(0.1)%	(6.2)%	+3.9%	+6.8%	+5.5%	(0.2)%
Amusement	(1.8)%	(5.7)%	(1.8)%	+0.8%	(1.8)%	(2.3)%	+7.2%	+9.2%	+8.2%	+3.0%
Karaoke	(8.6)%	(8.1)%	(7.8)%	+2.7%	(8.2)%	(2.5)%	+10.7%	+11.3%	+11.0%	+4.3%
Spo-cha	(7.2)%	(11.3)%	(7.1)%	(11.1)%	(7.2)%	(11.2)%	+1.9%	+1.7%	+1.8%	(5.0)%
Others	(8.1)%	(18.9)%	(3.9)%	(15.4)%	(6.0)%	(17.1)%	(11.8)%	(11.5)%	(11.5)%	(14.4)%
<b>Total sales</b>	<b>(2.7)%</b>	<b>(7.2)%</b>	<b>(2.2)%</b>	<b>(3.7)%</b>	<b>(2.4)%</b>	<b>(5.3)%</b>	<b>+5.1%</b>	<b>+6.9%</b>	<b>+6.1%</b>	<b>+0.4%</b>



# Statistical snapshot of shops

## Trend in number of shops

	No. of shop openings	No. of shop closings	Total No. of shops at the end of the term	Breakdown of total number of shops at end of term			
				Standard		Stadium	
				Downtown	Roadside	Downtown	Roadside
- Year ending March 2004	45	4	41	7	34	-	-
Year ending March 2005	6	0	47	8	34	-	5
Year ending March 2006	11	0	58	8	34	-	16
Year ending March 2007	15	0	73	8	34	-	31
Year ending March 2008	11	<b>a</b> 1	83	8	34	-	41
Year ending March 2009	<b>a</b> 13	2	94	7	45	-	42
Year ending March 2010	11	0	105	7	55	-	43
Year ending March 2011	<b>b</b> 2	0	107	7	57	-	43

**a** Fuji Shop closed in the year ending March 2008, and reopened at the same location in the next fiscal year after undergoing complete reconstruction.

**b** Opening of new shops during the fiscal year ending March 31, 2011: Matsuyama Shop (opened on July 17), Puente Hills Mall Shop (opened on August 27 ,in the U.S.A.)

## Number of shops by geographical area (as of end of October 2010)

Area	Hokkaido/Tohoku	Hokuriku/Koshinetsu	Kanto	Chubu/Tokai	Kansai	Chugoku/Shikoku	Kyushu/Okinawa	U.S.A.	Total
No. of shops	10	4	31	13	29	8	11	1	107
Share	9.3%	3.7%	29.0%	12.1%	27.1%	7.5%	10.3%	0.9%	100.0%

# Notices and contact for inquiries regarding IR



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## Website addresses

【Website for PC】

<http://www.round1.co.jp> or

【Website for cell phone】 (For customers/IR information, etc. are not available)

- docomo <http://www.round1.co.jp/mobile/>
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