

To whom it may concern

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Round One Corporation

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(Code: 4680 TSE/OSE First section)

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< Performance in July 2011>

1. Sales Performance in July 2011.

(¥ million / rounddown)

	Actual	VS Previous Year	VS Previous Year		
	(All Shops)	(All Shops)	(Existing Shops)		
Bowling business	2, 479	+8. 0%	+3. 5%		
Amusement business	3, 076	+4. 6%	+0. 6%		
Karaoke business	691	+29. 2%	+22. 8%		
Spo-cha business	654	+7. 9%	+7. 9%		
Other business	262	+24. 3%	+6.6%		
Total sales	7, 163	+8. 7%	+4. 3%		

2. Sales Performance in April 2011 ~ July 2011. (Accumulate)

(¥ million / rounddown)

	Actual	VS Previous Year	VS Previous Year	
	(All Shops)	(All Shops)	(Existing Shops)	
Bowling business	10, 612	+10. 2%	+5. 4%	
Amusement business	12, 071	+9.0%	+4. 5%	
Karaoke business	2, 646	+30. 1%	+22. 8%	
Spo-cha business	2, 898	+7. 9%	+7. 9%	
Other business	1, 036	+19. 6%	+1.9%	
Total sales	29, 265	+11.3%	+6. 5%	

3. Sales Performance about "Existing Shops"

	Apr	May	Jun	1Q	Jul	Aug	Sep	2Q	1Q-2Q
Bowling	+4. 7%	+7. 6%	+5.4%	+6.0%	+3.5%				
Amusement	+5. 5%	+8. 1%	+3.5%	+5.8%	+0.6%				
Karaoke	+26. 2%	+20. 5%	+22. 3%	+22. 9%	+22. 8%				
Spo-cha	+5.8%	+11. 7%	+4. 7%	+7. 9%	+7. 9%				
Others	(2.0)%	(0.0)%	+3.4%	+0. 4%	+6.6%				
Total sales	+6. 5%	+9.0%	+5.8%	+7. 2%	+4. 3%				
Existing shops	105	105	105	*	105	106	106	*	*
VS Pre Year (Sat/Sun/Hol)	+1	(1)	±0	±0	+1	(1)	±0	±0	±0

The number of total 108 shops in July 2011. (Without one shop in USA) Above sales data before audit by CPA.

[Note 1]

Share price: 598 Yen (trade unit: 100 stock)
Market capitalization: approximately Yen 57 billion
(Base on the closing price on August 5, 2011 Japan time)

[Note 2]

[consolidated]

Business plan (forecast) for the current term. (Disclosed on May 11, 2011)

Sales: Yen 88.00 billion
Operating income: Yen 12.50 billion
Ordinary income: Yen 8.00 billion
Net income: Yen 3.30 billion

[non - consolidated]

Business plan (forecast) for the current term. (Disclosed on May 11, 2011)

Sales: Yen 87.50 billion
Operating income: Yen 4.95 billion
Ordinary income: Yen 7.95 billion
Net income: Yen 3.28 billion

EPS (prospective) : Yen 34.57

PER (prospective) : 17.3x (based on the closing price on August 5, 2011)
PBR : 0.72x (based on the closing price on August 5, 2011)

No. of shares : 95,452,914 shares Accounting term : Year ended March 31

Securities code: 4680(1st Section, Tokyo stock exchange)