

# Analysis of present states and future prospects



# **ROUND ONE Corporation**

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Tokyo Stock Exchange First Section Code Number: 4680

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Stonecrest shop (Lithonia, Georgia) March 3, 2017 open!

# Analysis of consolidated operating results 1Apr. 2016~Mar. 2017 Actual [Year-on-year]



	Unit			Term 2016.3 Actual (2015.4~2016.3)	Term 2017. (2016.4~2		Differ	Ĵ	Differ] apan: 2 shop Ordinary i		p closings, the U	SA: 6 shop	openings
	Tot	tal shops at the end of the term	Shop	122		122	1 -	Ter	rm 2016.3 A	ctual Ord	inary income		+¥5.40bn
Shops		. of months total shops operation	Month	1,443	1	.,452	+9	[Japa					+¥2.17bn
	att	the end of the term	Honen	1,443		,732	+9		(Due to fuel	in utility exp. adjustment cost de	•		+¥0.59bn
		Bowling		23.03	2	2.91	(0.11)			in personnel e			¥(0.62)bn
		Amusement		36.58	4	0.53	+3.94		Increase (Due to addi	in lease exp.	machines implement	ation)	¥(0.44)bn
		Karaoke (including the USA shops other s	ales)	8.78		9.13	+0.34				xp. card game sales inc	rease)	¥(0.37)bn
		(including the USA shops other s	uicsy	12.19	1	2.27	+0.07		Increase (Due to inc	in communicat rease in Amusemen	t <b>ion exp.</b> t sales)		¥(0.28)bn
		Others				••••••			Increase (Free-drink s	in purchase ystem improvement,	specialty goods purcha	se increase)	¥(0.24)bn
				2.92		2.92	(0.00)		Increase (Purchase o	in supplies exp f additional LED, etc	). )		¥(0.21)bn
	10	tal sales		83.51		37.77	+4.25		Increase (Relaying c	in repairing ex	p.		¥(0.17)bn
	Co	st of sales		75.09	7	'8.84	+3.75		Others				¥(0.17)bn
	Gre	oss margin		8.42		8.93	+0.50	[The U	ISA] P/L(※T	able below)			+¥0.19bn
P / L	S.0	G.A. expenses		2.05		2.25	+0.19	Ter	rm 2017.3 A	ctual 0	rdinary incom	e	+¥5.85bn
	Ор	perating income		6.36		6.68	+0.31	*[	The USA P	/L status]			
	No	on-operating income & expe	enses	(0.96)	(0	).82)	+0.14			Term 2016.3 Actual	Term 2017.3 Actual	Diff	ier
	Or	dinary income 2		5.40		5.85	+0.45		Sales	¥5.16bn	¥7.25bn	¥2.08b	on increase
	Or	dinary income margin		6.5%	(	6.7%	+0.2%		Expenses Ordinary	¥4.92bn ¥0.24bn	¥6.80bn ¥0.44bn		on increase
	Ext	traordinary income & loss		(3.50)	3 (2	2.27)	+1.23	3[E	income xtraordina		k loss ¥(2.27		
	Ne	t income before tax		1.89	· · ·	<i>,</i> 3.58	+1.69			, oss <u>¥(1.48)bn (</u> J s closings (8 sho	apan 10 shops, t ps) <u>¥(0.42)bn</u>	the USA 1 s	hop)
	Corporate tax		1.44	4	0.85	(0.59)	* *	Loss on disast Earthquake ir	ter (The Kuman Isurance receiva	oto Earthquake) bles <u>+¥0.06bn</u>	¥(0.06)bn		
	Net income			0.44		2.73	+2.28	<ul> <li>* Loss on disposal of fixed assets (Amusement substrates, etc.) <u>¥(0.36)bn</u></li> <li>(Amusement substrates, etc.) <u>¥(0.36)bn</u></li> <li>(Amusement substrates, etc.) <u>¥(0.36)bn</u></li> </ul>					

(Unit ¥bn) %figures are rounded down to the nearest 10 million

(Amusement substrates, etc.) <u>#(0.36)bh</u>	
Corporate tax] Please refer to page 3	

## Analysis of consolidated operating results 2 Apr. 2016~Mar. 2017 Actual [Actual and Plan]

# RAUND

+¥5.50bn

+¥0.82bn

+¥0.14bn

¥(0.30)bn

¥(0.24)bn

¥(0.19)bn

¥(0.15)bn

+¥0.13bn

+¥0.14bn

+¥5.85bn

(Unit ¥bn) %figures are rounded down to the nearest 10 million

#### (1) [Differ] Term 2017.3 Plan **Ordinary income** Increase in sales [Japan] Decrease in lease exp. (Due to delay in amusement machines sale, etc.) Increase in personnel exp. (Due to working hours and hourly rate increase) Increase in supplies exp. (Repair parts, etc. due to amusement sales increase) Increase in repairing exp. (Relaying carpet, HVAC equipment repairing, etc.) Increase in promotion exp. (Due to increase in amusement merchandise exp.) Others [The USA] P/L (**%**Table below) Term 2017.3 Actual Ordinary income

### ※[The USA P/L status]

The USA	Term 2017.3 Plan	Term 2017.3 Actual	Differ
Sales	¥6.50bn	¥7.25bn	¥0.75bn increase
Expenses	¥6.20bn	¥6.80bn	¥0.60bn increase
Ordinary income	¥0.30bn	¥0.44bn	¥0.14bn increase

②[Extraordinary income & loss ¥(2.27)bn breakdown]

\* Impairment loss (Japan 10 shops, the USA 1 shop) ¥(1.48)bn

\* Loss on shops closings (8 shops) ¥(0.42)bn

\* Loss on disaster (The Kumamoto Earthquake) <u>¥(0.06)bn</u>

**\*\*** Earthquake insurance receivables <u>+¥0.06bn</u>

% Loss on disposal of fixed assets (Amusement substrates, etc.) ¥(0.36)bn

3[Corporate tax] Please refer to page 3

			-			
			Unit	Term 2017.3 Plan (2016.4~2017.3)	Term 2017.3 Actual (2016.4~2017.3)	Differ
<b>6</b> 1	Tot	al shops at the end of the term	Shop	122	122	_
Shops		of months total shops eration at the end of the term	Month	1,454	1,452	(2)
		Bowling		22.41	22.91	+0.50
		Amusement		39.90	40.53	+0.63
		Karaoke (including the USA shops othe	er sales)	8.84	9.13	+0.29
		Spo-cha		12.10	12.27	+0.17
		Others		2.95	2.92	(0.02)
	Tota	al sales		86.20	87.77	+1.57
	Cos	t of sales		77.79	78.84	+1.05
	Gro	ss margin		8.41	8.93	+0.52
P/L	S.G	.A. expenses		2.15	2.25	+0.10
	Оре	erating income		6.26	6.68	+0.42
	Nor	n-operating income & exp	enses	(0.76)	(0.82)	(0.06)
	Ord	inary income ①		5.50	5.85	+0.35
	Ord	inary income margin		6.4%	6.7%	+0.3%
	Ext	raordinary income & loss		(2.50)	2 (2.27)	+0.22
	Net	income before tax		3.00	3.58	+0.58
	Cor	porate tax ③		1.50	0.85	(0.64)
	Net	income		1.50	2.73	+1.23

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# Term 2017.3 Corporate tax (Actual and Plan)



%figures are rounded down to the nearest 10 million

	Term 2017.3 Plan	Term 2017.3 Actual	Differ	
Japan	¥1.48bn	¥0.60bn	¥(0.87)bn	<b>%Negative operating income is a negative taxable income.</b>
The USA	¥0.02bn	¥0.25bn	+¥0.23bn	
Consolidated	¥1.50bn	¥0.85bn	¥(0.64)bn	

## Term 2017.3 Major factors for differ

«Japan»

**Effect** of negative operating income on tax amount reduction  $\frac{1}{2}(0.51)$  bn.

(Differs from final estimated loss due to 8 shops closings in term 2017.3 plan)

**\***Effect of negative operating income on deferred tax asset <u>**\***(0.36)bn</u>  $\Rightarrow$  Total <u>**\***0.87bn</u> reduction.

«The USA»

**\***Effect of tax effect accounting implementation <u>+¥0.20bn</u> (Based on discussion with an auditor) **\***Others (State tax, etc.) <u>+¥0.03bn</u>  $\Rightarrow$  Total <u>¥0.23bn</u> increase

# Term 2018.3 Consolidated plan Shop openings and closings, P / L



	-						×iigures	are round	aea aown	to the hea	arest 10 r	ninion
			11	Term	2017.3 Act	tual	Terr	n 2018.3 <mark>P</mark> l	an		Differ	
			Unit	Consolidated	Japan	The USA	Consolidated	Japan	The USA	Consolidated	Japan	The USA
	Shop Pleas	o openings and closings① se refer to pages 14, 15 and 17	Shop	±0	(6)	+6	+10	+1	+9	+10	+7	+3
Shops	No. c	of total shops (at the end of term)	Shop	122	107	15	132	108	24	+10	+1	+9
	<b>(Bre</b>	ak down) Own shops (land & building and building structure)	Shop	24	24		24	24				
		Leased shops (interior structure only)	Shop	98	83	15	108	84	24	+10	+1	+9
	No. c	of months total shops operation	Month	1,452	1,322	130	1,498	1,289	209	+46	(33)	+79
		Bowling	¥bn	22.91	21.68	1.22	23.72	21.85	1.87	+0.80	+0.16	+0.64
		Amusement	¥bn	40.53	35.90	4.62	43.41	36.00	7.41	+2.87	+0.09	+2.78
		Karaoke (including the USA shops other sales)	¥bn	9.13	7.73	1.39	9.77	7.65	2.12	+0.63	(0.08)	+0.72
		Spo-cha	¥bn	12.27	12.27	-	12.40	12.40	-	+0.12	+0.12	—
<b>D</b> /I		Others	¥bn	2.92	2.92	-	2.90	2.90	—	(0.02)	(0.02)	_
P/L	Tot	al sales	¥bn	87.77	80.52	7.25	92.20	80.80	11.40	+4.42	+0.27	+4.14
	Оре	erating income	¥bn	6.68	6.18	0.49	7.17	6.40	0.77	+0.48	+0.21	+0.27
	Ord	inary income	¥bn	5.85	5.41	0.44	6.70	6.00	0.70	+0.84	+0.58	+0.25
	Ord	inary income margin	%	6.7%	6.7%	6.1%	7.3%	7.4%	6.1%	+0.6%	+0.7%	+0.0%
	Net	income ②	¥bn	2.73	2.85	(0.11)	3.60	3.47	0.13	+0.86	+0.61	+0.24

(Note) Term 2017.3 Actual: Shop openings (2 shops in Japan, 6 shops in the USA), shop closings (8 shops in Japan) Term 2018.3 Plan: Shop openings (1 shop in Japan, 9 shops in the USA)

2 Net income calculation formula:

[Term 2017.3 Actual] Ordinary income ¥5.85bn — Impairment loss ¥1.90bn  $\times$ 1 — Loss on disposal of amusement substrates, etc. ¥0.36bn — Corporate tax ¥0.85bn = Net income ¥2.73bn.  $\times$ 1: including impairment loss of 11 shops, (10 shops in Japan ¥1.59bn, 1 shop in the USA ¥0.3bn), loss on shops closings (8 shops in Japan ¥0.42bn)

[Term 2018.3 Plan] Ordinary income ¥6.70bn — Impairment loss ¥1.30bn 2 — Loss on disposal of amusement substrates, etc. ¥0.40bn — Corporate tax ¥1.40bn = Net income ¥3.60bn. %2: including estimated impairment loss of 8 shops (7 shops in Japan ¥0.9bn, 1 shop in the USA ¥0.4bn)

## Japan Sales and Year-on-year existing shop sales (Actual and plan)



## Term 2017.3 Actual

Japan Sales and Year-on-year existing shop sales

Please refer to page 14 and 17 for the number of shops

**%**Sales figures are rounded down to the nearest 10 million Percentage figures are rounded to the nearest 1st decimal

	Ur	nit	1st Q		2nd Q		1st~2nd Q		3rd Q		4th Q		3rd~4th Q		Term	
			Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year
Bowling	¥bn	%	5.09	(0.1)	5.28	(5.1)	10.37	(2.7)	4.75	(0.7)	6.55	+2.6	11.30	+1.2	21.68	(0.7)
Amusement	¥bn	%	8.49	+5.7	9.57	+5.3	18.07	+5.5	8.38	+2.8	9.44	+8.2	17.83	+5.6	35.90	+5.5
Karaoke	¥bn	%	1.84	(2.4)	2.01	(1.1)	3.86	(1.7)	1.82	+1.1	2.04	+4.6	3.87	+2.9	7.73	+0.6
Spo-cha	¥bn	%	2.67	(0.5)	3.16	(10.2)	5.83	(6.0)	2.54	(2.7)	3.89	+3.3	6.43	+0.9	12.27	(2.5)
Others	¥bn	%	0.72	+8.8	0.74	(2.5)	1.47	+2.8	0.68	(2.8)	0.76	+2.0	1.44	(0.3)	2.92	+1.2
Total sales	¥bn	%	18.83	+2.5	20.79	(1.0)	39.62	+0.6	18.18	+0.7	22.70	+5.1	40.89	+3.1	80.52	+1.9
No. of total shops / No. of existing shops (at the end of every term)			113/	⁄111	109/	⁄107	109/	⁄107	109/	<b>⁄106</b>	107/	<b>∕105</b>	107/	<b>⁄105</b>	107/	∕105

#### Term 2018.3 Plan Japan Sales and Year-on-year existing shop sales

**%**Sales figures are rounded down to the nearest 10 million Percentage figures are rounded to the nearest 1st decimal

													_			
	U	nit	1st	Q	2nd Q		1st~2nd Q		3rd Q		4th Q		3rd~4th Q		Term	
			Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year
Bowling	¥bn	%	5.08	+4.0	5.26	+2.8	10.35	+3.4	4.74	(0.5)	6.75	+1.5	11.50	+0.7	21.85	+1.9
Amusement	¥bn	%	8.59	+2.2	9.50	(0.3)	18.10	+0.9	8.25	(1.3)	9.64	+1.2	17.90	+0.1	36.00	+0.5
Karaoke	¥bn	%	1.77	+1.1	1.97	+1.9	3.75	+1.5	1.80	(0.6)	2.09	+0.5	3.90	+0.0	7.65	+0.7
Spo-cha	¥bn	%	2.74	+1.6	3.20	+1.4	5.95	+1.5	2.51	(1.3)	3.93	+1.2	6.45	+0.2	12.40	+0.8
Others	¥bn	%	0.71	+2.2	0.73	+1.7	1.45	+2.0	0.67	(0.3)	0.77	+0.2	1.45	+0.0	2.90	+1.0
Total sales	¥bn	%	18.91	+2.5	20.68	+1.0	39.60	+1.7	17.99	(1.0)	23.20	+1.2	41.20	+0.2	80.80	+1.0
Number of Sat/Sun/Hol vs pre year	Da	ys	(1	.)	±	0	(1	L)	(1	L)	+	1	±	:0	(1	L)
No. of total shops / No. of e (at the end of every term)	b. of total shops / No. of existing shops t the end of every term) 107/106			<b>⁄106</b>	107/106 107/106			∕106	108/107 108/107			⁄107	108/107		108/107	

# The USA Sales and Year-on-year existing shop sales (Actual and plan)

# RAUND

# Term 2017.3 Actual The USA Sales and Year-on-year existing shop sales (Year-on-year figures compared in \$)

Please refer to page 14, 15 and 17 for the number of shops %Sales figures are rounded down to the nearest 10 million Percentage figures are rounded to the nearest 1st decimal

													_			
	U	nit	1st Q		2nd Q		1st~2nd Q		3rd Q		4th Q		3rd~4th Q		Term	
			Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year
Bowling	¥bn	%	0.26	+12.2	0.26	+2.0	0.52	+6.4	0.29	(1.1)	0.39	(7.1)	0.69	(4.5)	1.22	(0.3)
Amusement	¥bn	%	0.91	+17.7	1.03	(1.9)	1.95	+6.0	1.10	+2.9	1.56	+0.3	2.67	+1.4	4.62	+3.2
Karaoke, etc. <u></u> *	¥bn	%	0.27	+10.7	0.28	+1.9	0.56	+5.7	0.35	+3.1	0.47	+1.4	0.83	+2.1	1.39	+3.5
Total sales	¥bn	%	1.45	+15.2	1.58	(0.5)	3.04	+6.0	1.75	+2.2	2.44	(0.8)	4.20	+0.4	7.25	+2.6
No. of total shops / No. of (at the end of every term)	existing	shops	10	⁄6	11.	/7	11	/7	12	⁄8	15.	⁄9	15.	⁄9	15.	⁄9
\$ exchange rate	Ę	ŧ	10	8.1	10	5.2	10	5.2	10	6.6	10	8.3	10	8.3	10	8.3

# Term 2018.3 Plan The USA Sales and Year-on-year existing shop sales (Year-on-year figures compared in \$)

**%Sales figures are rounded down to the nearest 10 million Percentage figures are rounded to the nearest 1st decimal** 

							_									
	U	nit	1st Q		2nd Q		1st~2nd Q		3rd Q		4th Q		3rd~4th Q		Term	
			Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year	Sales	Year- on-year
Bowling	¥bn	%	0.39	(0.8)	0.41	(1.4)	0.81	(1.1)	0.44	(2.0)	0.61	(1.1)	1.06	(1.5)	1.87	(1.3)
Amusement	¥bn	%	1.55	(2.0)	1.67	(3.6)	3.23	(2.9)	1.62	(4.4)	2.55	(0.8)	4.18	(2.3)	7.41	(2.6)
Karaoke, etc. <u></u> *	¥bn	%	0.45	+3.8	0.45	+6.3	0.91	+5.1	0.51	+2.5	0.69	+1.4	1.21	+1.9	2.12	+3.2
Total sales	¥bn	%	2.40	(0.7)	2.54	(1.5)	4.95	(1.1)	2.58	(2.6)	3.86	(0.4)	6.45	(1.3)	11.40	(1.2)
No. of total shops / No. of ( (at the end of every term)	existing s	hops	15,	<b>⁄10</b>	16,	⁄11	16,	⁄11	18,	⁄11	24,	<b>∕13</b>	24 ⁄	<b>⁄13</b>	24,⁄	<b>∕13</b>

[Note] In calculation of sales plan exchange rate \$1 = ¥110 is used.

**※** Karaoke sales is mostly food & beverage sales.

## Term 2018.3 plan Basis for planning

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\*figures are rounded down to the nearest 10 million

### [Japan sales ¥0.27bn increase Major factors (compared to previous term)]

Year-on-year existing shop sales +1.0% per year	¥0.75bn increase	(Previous term actual ¥79.10bn=	Current term plan ¥79.85bn)
Shop openings (No. of operation months below 12)	¥0.82bn increase	(Previous term actual (none) $\Rightarrow$	Current term plan ¥0.82bn)
Shop closings (8 shops, 46 operation months decrease)	¥1.30bn decrease	(Previous term actual ¥1.30bn $\Rightarrow$	Current term plan (none))

# [Japan income decrease due to costs of ¥0.07bn and income increase due to non-operating income and expenses of ¥0.37bn Major factors (compared to previous term)]

Income decrease factors ♦Increase in personnel exp. (Due to working hours and hourly rate increase)	Income decrease ¥0.50bn	(Previous term actual ¥19.45bn $\Rightarrow$ Current term plan ¥19.96bn)
<ul> <li>Increase in lease exp.</li> <li>(Increase in amusement machines implementation)</li> </ul>	Income decrease ¥0.57bn	(Previous term actual ¥8.25bn $\Rightarrow$ Current term plan ¥8.83bn)
◆Increase in rent exp. (Due to LaLaport SHONAN HIRATSUKA, Kichijoji, etc. shop openings)	Income decrease ¥0.33bn	(Previous term actual ¥14.60bn $\Rightarrow$ Current term plan ¥14.93bn)
Increase in advertising expenses (Increase in TV commercial and TV personality casting exp.)	Income decrease ¥0.19bn	(Previous term actual ¥1.42bn $\Rightarrow$ Current term plan ¥1.62bn)
◆Decrease in exp. due to shop closings (8 shops)	Income increase ¥1.62bn	(Previous term actual ¥1.62bn $\Rightarrow$ Current term plan (none))
Income increase factor ♦Non-operating exp. (Foreign exchange loss and interest exp. decrease)	Income increase ¥0.40bn	(Previous term actual ¥0.89bn $\Rightarrow$ Current term plan ¥0.49bn)

### [Extraordinary income ¥0.57bn increase Major factors (compared to previous term)]

Major factors: estimated decrease in impairment loss ¥0.54bn		
Previous term actual ¥1.84bn (Impairment loss 11 shops and 8 shop closings)	$\Rightarrow$	Current term plan ¥1.30bn (Impairment loss 8 shops)

#### [The USA income ¥0.25bn increase Major factors (compared to previous term)]

Sales ¥11.40bn (Year-on-year existing shop sales (1.2)% assumed) Number of operating months 209 Ordinary income Previous term actual  $*0.44bn \Rightarrow$  Current term plan \*0.70bn (9 shop openings: including opening exp. \*0.45bn)

# Term 2018.3 Consolidated plan Cash flow

# RAUND

% figures are rounded down to the nearest 10 million

		Unit	Term 2017.3 Actual	Term 2018.3 Plan
	Net income	¥bn	2.73	3.60
	Income tax adjustment ① (provision / payment / refund / refund receivable in total)	¥bn	+1.19	+1.56
	Non-cash loss (impairment loss, etc.)	¥bn	+2.27	+1.70
	Dividend	¥bn	(1.90)	(1.90)
	Depreciation (excluded lease depreciation) 2	¥bn	+3.76	+4.13
	Simplified cash flow	¥bn	+8.05	+9.09
Cash	Equipment investment (excluded finance lease)	¥bn	(5.12)	(6.70)
	Expenditure for security deposit	¥bn	+0.52	+0.20
	Increase in cash due to sale of existing shops	¥bn	+1.46	_
	Simplified free cash flow	¥bn	+4.91	+2.59
	Cash reserve	¥bn	20.19	19.79
	Interest-bearing liabilities	¥bn	16.44	13.44
	Net interest-bearing liabilities	¥bn	(3.75)	(6.35)

(Note) Term 2017.3 Actual:

- 1 Breakdown of income tax adjustment +¥1.19bn
  - Provision+¥0.85bn, refund +¥0.34bn
- 2 Breakdown of depreciation · · · Japan: ¥2.87bn / The USA: ¥0.88bn
- 3 Breakdown of equipment investment +¥5.12bn
  - New shops: ¥3.82bn (Japan: 2 shops / ¥0.65bn, the USA: 6 shops / ¥3.16bn)
  - Existing shops: ¥1.30bn (Japan: ¥1.24bn, the USA: ¥0.06bn) remodeling, etc.
- **④** Sale-and-leaseback of 2 shops is implemented in Term 2017.3.

#### Term 2018.3 Plan:

① Breakdown of income tax adjustment +¥1.56bn

- Provision+¥1.40bn, payment +¥0.16bn
- 2 Breakdown of depreciation · · · Japan: ¥2.70bn / The USA: ¥1.43bn
- **3** Breakdown of equipment investment +¥6.70bn
  - New shops: ¥4.70bn (Japan: 1 shop / ¥0.40bn, the USA: 9 shops / ¥4.30bn)
     Existing shops: ¥2.00bn (Japan: ¥1.95bn, the USA: ¥0.05bn) ) remodeling, etc.

# Trend in P/L status



## Trend in P / L (Consolidated)

#### (Figures below indicated are ignored)

Term	2009.3	2010.3	2011.3	2012.3	2013.3	2014.3	2015.3	2016.3	2017.3	2018.3 Plan
No. of shops at the end of term	94	105	109	110	113	114	118	122	122	132
Total sales	¥77.9bn	¥82.1bn	¥84.3bn	¥89.5bn	¥85.9bn	¥84.2bn	¥83.9bn	¥83.5bn	¥87.7bn	¥92.2bn
Operating income	¥13.6bn	¥12.0bn	¥11.4bn	¥16.0bn	¥11.5bn	¥10.0bn	¥6.6bn	¥6.3bn	¥6.6bn	¥7.1bn
Ordinary income	¥9.7bn	¥7.8bn	¥6.9bn	¥11.4bn	¥8.2bn	¥7.8bn	¥6.1bn	¥5.4bn	¥5.8bn	¥6.7bn
Ordinary income margin	12.6%	9.6%	8.2%	12.8%	9.6%	9.3%	7.3%	6.5%	6.7%	7.3%
Net income	¥3.9bn	¥3.3bn	¥(12.6)bn	¥2.7bn	¥0.6bn	¥(19.7)bn	¥(4.5)bn	¥0.4bn	¥2.7bn	¥3.6bn

## Trend in P / L (Japan)

Term	2009.3	2010.3	2011.3	2012.3	2013.3	2014.3	2015.3	2016.3	2017.3	2018.3 Plan
No. of shops at the end of term	94	105	108	109	111	111	113	113	107	108
Total sales	¥77.9bn	¥82.1bn	¥83.9bn	¥89.0bn	¥85.1bn	¥82.9bn	¥81.9bn	¥78.3bn	¥80.5bn	¥80.8bn
Operating income	¥13.6bn	¥12.0bn	¥11.4bn	¥16.0bn	¥11.5bn	¥10.0bn	¥6.7bn	¥6.0bn	¥6.1bn	¥6.4bn
Ordinary income	¥9.7bn	¥7.8bn	¥7.0bn	¥11.4bn	¥8.2bn	¥7.8bn	¥6.2bn	¥5.1bn	¥5.4bn	¥6.0bn
Ordinary income margin	12.6%	9.6%	8.3%	12.8%	9.7%	9.4%	7.6%	6.6%	6.7%	7.4%
Net income	¥3.9bn	¥3.3bn	¥(12.5)bn	¥2.7bn	¥0.6bn	¥(19.6)bn	¥(4.4)bn	¥0.2bn	¥2.8bn	¥3.4bn

## Trend in P / L (The USA)

Term	2009.3	2010.3	2011.3	2012.3	2013.3	2014.3	2015.3	2016.3	2017.3	2018.3 Plan
No. of shops at the end of term			1	1	2	3	5	9	15	24
Total sales			¥0.3bn	¥0.5bn	¥0.7bn	¥1.2bn	¥1.9bn	¥5.1bn	¥7.2bn	¥11.4bn
Operating income			¥(0.0)bn	¥0.0bn	¥0.0bn	¥(0.0)bn	¥(0.0)bn	¥0.2bn	¥0.4bn	¥0.7bn
Ordinary income			¥(0.0)bn	¥0.0bn	¥(0.0)bn	¥(0.0)bn	¥(0.0)bn	¥0.2bn	¥0.4bn	¥0.7bn
Ordinary income margin			—	2.6%	I	-	—	4.7%	6.1%	6.1%
Net income			¥(0.0)bn	¥0.0bn	¥(0.0)bn	¥(0.0)bn	¥(0.0)bn	¥0.2bn	¥(0.1)bn	¥0.1bn

# RAUND

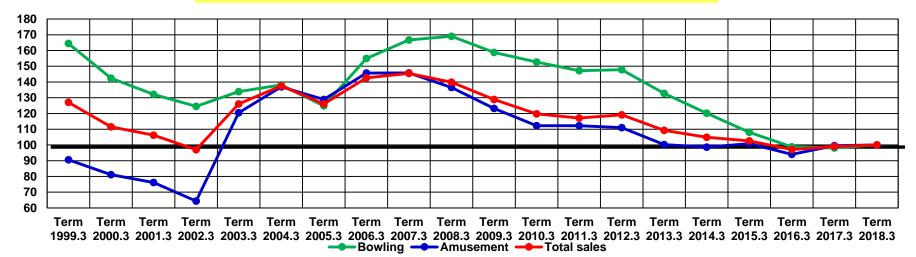
# Trend in year-on-year existing shop sales (Japan)

#### (Unit: %)

Term	1999.3	2000.3	2001.3	2002.3	2003.3	2004.3	2005.3	2006.3	2007.3	2008.3	2009.3	2010.3	2011.3	2012.3	2013.3	2014.3	2015.3	2016.3	2017.3	2018.3 Plan
Bowling	(0.5)	(10.2)	(7.8)	(6.1)	+7.0	+3.1	(10.7)	+19.4	+7.1	+1.4	(6.5)	(4.0)	(3.7)	+0.4	(11.3)	(10.5)	(11.2)	(9.4)	(0.7)	+1.9
Amusement	(5.2)	(6.3)	(6.6)	(18.3)	+46.6	+12.0	(6.2)	+11.5	+0.1	(6.8)	(10.8)	(9.8)	+0.0	(1.1)	(10.7)	(1.7)	+2.2	(7.2)	+5.5	+0.5
Karaoke		-	-	-	-	-	I	(4.5)	+4.0	(1.2)	(7.3)	(13.1)	+3.4	+15.8	(3.7)	(1.8)	+0.4	(7.4)	+0.6	+0.7
Spo-cha	I	-	-	Ι	-		I	I	-	(16.1)	(9.8)	(9.2)	(4.5)	+7.5	+0.2	+5.1	+3.7	+5.0	(2.5)	+0.8
Others	(2.5)	+13.9	+37.3	+7.8	+21.5	+13.7	(14.3)	(11.3)	(9.2)	+13.2	+11.4	(3.9)	(14.5)	+1.3	(6.6)	(9.9)	(1.8)	+9.9	+1.2	+1.0
Total sales	(2.5)	(7.6)	(5.0)	(9.5)	+23.1	+8.3	(9.1)	+11.6	+2.0	(4.0)	(8.5)	(7.7)	(2.2)	+1.7	(9.0)	(4.2)	(2.3)	(5.6)	+1.9	+1.0
No. of existing shops	6	10	19	25	38	39	40	46	57	69	79	89	104	106	108	111	111	112	105	107

(Unit: %)

#### Trend in year-on-year existing shop sales Japan (Term 2018.3 is 100 basis)



[Note] Karaoke sales for term 2001.3~2005.3 are included to "Others".

[Note] The USA shops are excluded.



#### (Figures below indicated measurement unit are ignored)

Term	2009.3	2010.3	2011.3	2012.3	2013.3	2014.3	2015.3	2016.3	2017.3	2018.3 Plan
Total assets	¥216.0bn	¥251.2bn	¥252.1bn	¥228.2bn	¥206.2bn	¥127.1bn	¥111.5bn	¥104.5bn	¥101.7bn	¥101.6bn
Net assets	¥72.3bn	¥85.6bn	¥79.0bn	¥79.8bn	¥78.7bn	¥57.5bn	¥51.6bn	¥49.7bn	¥50.8bn	¥52.5bn
Net assets ratio	33.5%	34.1%	31.3%	35.0%	38.2%	45.3%	46.3%	47.6%	50.0%	51.7%
Cash reserve	¥21.5bn	¥30.8bn	¥22.7bn	¥29.4bn	¥25.3bn	¥25.1bn	¥27.7bn	¥23.1bn	¥20.1bn	¥19.7bn
Interest-bearing liabilities	¥117.9bn	¥138.8bn	¥136.1bn	¥110.9bn	¥90.2bn	¥36.8bn	¥27.0bn	¥22.8bn	¥16.4bn	¥13.4bn
Guarantee debts 1	¥41.9bn	¥31.8bn	¥8.2bn	_	_	_	_	_	_	-
Net interest-bearing liabilities 2	¥138.3bn	¥139.8bn	¥121.6bn	¥81.4bn	¥64.9bn	¥11.6bn	¥(0.6)bn	¥(0.3)bn	¥(3.7)bn	¥(6.3)bn
Lease liabilities	¥27.1bn	¥25.9bn	¥28.4bn	¥27.3bn	¥24.6bn	¥19.6bn	¥16.3bn	¥16.0bn	¥17.9bn	¥19.1bn
Net interests-bearing liabilities ③ including balance lease liabilities	¥165.4bn	¥165.8bn	¥150.1bn	¥108.8bn	¥89.5bn	¥31.2bn	¥15.6bn	¥15.6bn	¥14.2bn	¥12.8bn
New lease contract amount	¥14.5bn	¥12.2bn	¥13.7bn	¥10.6bn	¥9.1bn	¥8.1bn	¥7.1bn	¥8.8bn	¥10.9bn	¥10.5bn

(Note) ① Guarantee debts···loans made by subsidiaries during development periods for which ROUND ONE Corporation is jointly and severally liable. These loans will be repaid after shop openings, etc. and guarantee debts will eliminate. However, these loans are classified as interest-bearing liabilities because they are switched to long-term loans.

- 2 "Net interest-bearing liabilities" · · · ("Interest-bearing liabilities" + "Guarantee debts") "Cash reserve".
- 3 "Net interest-bearing liabilities including balance lease liabilities" · · · "Net interest-bearing liabilities" + "Lease liabilities".
- **\*** The lease above indicates finance lease for amusement machines and karaoke machines.

# Measures taken for existing shops

- ♦ Price revision (price raise) implementation (starting May 1, 2017)
  Please refer to page 13
  - Bowling: 2 Games package fee ¥50 raise, All you can bowl fee ¥90 raise
  - Karaoke: Room fee ¥30 raise, Free time fee ¥60 raise
  - Spo-cha: all fees ¥100 raise (May differ according to shop, member rank, age and time zone)

## Events implementation

- Online advertisement with popular "Golden Bomber" (Visual kei "air" band)
- Cash-back to event achievers (¥1,000)
   Bowling: Red pin challenge, Perfect score 300 challenge
   Karaoke: Match score digits challenge
- Free campaign Bowling & Karaoke: every elementary school age or under child accompanied by one fee-paying adult plays for free

## "Bowling for Health" lessons (Bringing up 150 league bowlers in every shop)

 150 bowlers in every shop×104 shops=16 thousand bowlers is a target (At the present time 13 thousand bowlers)

## Installment of new amusement machines

- [MAGICAL SHOOTER] (KONAMI) first installed in ROUND ONE in March
- [UFO CATCHER TRIPLE] (SEGA) planned to be installed after the end of May

## Larger screen monitors installement in karaoke rooms

• About 40% of room monitors are replaced (42 inches  $\Rightarrow$  65 inches)

## New Spo-sha items introduction

- Introduction of [Balance Scooters] in shops with Spo-cha
- Introduction of [EZ Roll] roller skates (safe roller skates for elementary school age or under children) in shops with Spo-cha (44 shops)









# Price revision (price raise) details (From May 1, 2017)



# Major Bowling prices revision (price raise)

◆2 Games package···¥50 raise ¥1,190 (before revision) ⇒ ¥1,240 (after revision) Percent markup: 4.2%
 ◆All you can bowl ···¥90 raise ¥1,850 (before revision) ⇒ ¥1,940 (after revision) Percent markup: 4.9%

# Major Karaoke prices revision (price raise)

♦ Regular price (30 min)···¥30 raise ¥350 (before revision) ⇒ ¥380 (after revision) Percent markup: 8.6%
 ♦ Free time ···¥60 raise ¥1,710 (before revision) ⇒ ¥1,780 (after revision) Percent markup: 4.1%

## Major Spo-cha prices revision (price raise)

♦3 hours package···¥100 raise ¥2,090 (before revision) ⇒ ¥2,190 (after revision) Percentage markup: 4.8%
 ♦90 min package···¥100 raise ¥1,720 (before revision) ⇒ ¥1,820 (after revision) Percentage markup: 5.8%
 ♦ Free time···¥100 raise ¥2,340 (before revision) ⇒ ¥2,440 (after revision) Percentage markup: 4.3%

## Prices may differ according to shop, member rank, age, time zone

\*As for Amusement, which sales accounting for 44,6% of Japan total sales, price revision will not apply. As for Bowling, Karaoke, Spo-cha, revised prices above are partially implemented, spending per customer increase of 2~3% is estimated.



## New shop openings planned in term 2018.3

(The USA: 10 or more shop openings per year is a target)

	Opening date	Nation	Shop name / region	Shop type	Operating floor area
1	July 2017	The USA	(Tentative name) Broadway / Hicksville, New York	Standard, Roadside (Within mega shopping center)	50,604sq. ft.
2	Autumn 2017	Japan	(Tentative name) Kichijoji / Musashino, Tokyo	Standard, Downtown	71,601sq. ft.
3	October 2017	The USA	(Tentative name) Crystal Run Galleria / Middletown, New York	Standard, Roadside (Within mega shopping center)	46,085sq.ft.
4	November 2017	The USA	(Tentative name) Great Lakes Crossings / Auburn Hills, Michigan	Standard, Roadside (Within mega shopping center)	51,743sq.ft.
5	January 2018	The USA	(Tentative name) Four Seasons / Greensboro, North Carolina	Standard, Roadside (Within mega shopping center)	61,708sq.ft.
6	January 2018	The USA	(Tentative name) Northwoods / Peoria, Illinois	Standard, Roadside (Within mega shopping center)	58,825sq.ft.
7	Spring 2018	The USA	(Tentative name) South Towne Center / Sandy, Utah	Standard, Roadside (Within mega shopping center)	47,900sq. ft.
8	Spring 2018	The USA	(Tentative name) Square One / Saugus, Massachusetts	Standard, Roadside (Within mega shopping center)	44,590sq.ft.
9	Spring 2018	The USA	23rd shop (lease agreement being negotiated)	Standard, Roadside (Within mega shopping center)	_
10	Spring 2018	The USA	24th shop (lease agreement being negotiated)	Standard, Roadside (Within mega shopping center)	_

## New shop openings planned in term 2019.3 and after

	Opening date	Nation	Shop name / region	Shop type	Operating floor area
1	Summer 2018	The USA	(Tentative name) North Riverside / North Riverside, Illinois	Standard, Roadside (Within mega shopping center)	45,836sq.ft.



#### [Operating 15 shops as of the end of March, 2017]

	Opening date	Shop name / region	Shop type	Operating floor area	Classification by profitability
1	August 2010	Puente Hills / Los Angeles, California	Standard, Roadside (In Puente Hills Mall) http://www.puentehills-mall.com/	60,000sq.ft.	High profitability shop
2	September 2012	Moreno Valley / Riverside, California	Standard, Roadside (In Moreno Valley Mall) http://www.morenovalleymall.com/	44,448sq.ft.	Average profitability shop
3	August 2013         Lakewood / Lakewood, California		Standard, Roadside (In Lakewood Center Mall) http://www.shoplakewoodcenter.com/	43,523sq.ft.	High profitability shop
4	October 2014	Stratford / Chicago, Illinois	Standard, Roadside (In Stratford Square Mall) http://www.stratfordmall.com/	39,893sq.ft.	Low profitability shop
5	December 2014	Arlington Parks / Arlington, Texas	Standard, Roadside (In The Parks at Arlington) http://www.theparksatarlington.com/	64,911sq.ft.	Average profitability shop
6	May 2015	Mainplace / Santa Ana, California	Standard, Roadside (In Westfield Mainplace) http://www.shopmainplacemall.com/	40,676sq.ft.	High profitability shop
7	July 2015	Southcenter / Seattle, Washington	Standard Roadside (In Westfield Southcenter) http://www.westfield.com/southcenter/	41,672sq.ft	Average profitability shop
8	September 2015	Eastridge / San Jose, California	Standard Roadside (In Eastridge Shopping Center) http://www.eastridgecenter.com/	52,064sq. ft.	Average profitability shop
9	December 2015	Silver City / Taunton, Massachusetts 💥	Standard Roadside (In Silver City Galleria) http://www.silvercitygalleria.com/	64,697sq. ft.	Low profitability shop
10	May 2016	Grapevine Mills / Dallas, Texas 💥	Standard Roadside (In Grapevine Mills) http://www.simon.com/mall/grapevine-mills/	81,316sq.ft.	Average profitability shop
11	August 2016	Sunvalley / Concord, California	Standard Roadside (In Sunvalley Shopping Center) http://www.shopsunvalley.com/	47,295sq. ft.	High profitability shop
12	December 2016	Exton / Exton, Pennsylvania	Standard Roadside (In Exton Square Mall) https://www.extonsquare.com/	59,537sq.ft.	Average profitability shop
13	January 2017	Southwest Plaza / Littleton, Colorado	Standard Roadside (In Southwest Plaza Mall) https://www.southwestplaza.com/	66,085sq. ft.	Average profitability shop
14	March 2017	Stonecrest /Lithonia, Georgia	Standard Roadside (In The Mall At Stonecrest) http://www.mallatstonecrest.com/	50,533sq.ft.	High profitability shop
15	March 2017	Fox Valley / Aurora, Illinois	Standard Roadside (In Fox Valley Mall) http://www.shopfoxvalleymall.com/	51,708sq.ft.	Average profitability shop

Classification by color in the table on the next page refers to "High", "Average" and "Low" profitability shop. Classification by color is updated once a year during settlement of accounts.

**X**Kids Play Zone is operated. Opened in Grapevine Mills in October, 2016 and in Silver City in March, 2017.

### -15-



#### [Principles of conditions for future shops openings]

Expansion candidates	Opening in large shopping malls throughout the USA (There are approximately 900 malls that apply to our conditions)
Operating floor area	42,000sq.ft.~64,000sq.ft.
Demographics	Over 150,000 within 5 miles, Over 400,000 within 10 miles
Target customers	Shopping mall customers (young adults at night, mainly college students) / Projected male – female rate is 50 - 50
Avg. spending / customer	About \$14
Sales share	Amusement 60%, Bowling 18%, Food & beverage 17%, Karaoke (excluding Food & Beverage) 2%, Other 3%
Investment amount	About \$6 million Breakdown: Facility related \$2.4 million, Amusement machines \$2.2 million, Other facilities (bowling, etc.) \$1.0 million, Opening expenses \$0,4 million
Lease fee conditions	Amusement machines depreciation in 3 years, Other facilities (Bowling) depreciation in 7 years $\Rightarrow$ after 4th year lease fees become less which helps the profitability

#### [Present state: facility investment and budget for different operating floor area] (Note 1)

Cl	assification by profitability	High profitability shop	Average profitability shop (Note2)	Low profitability shop
Investment amount	Initial investment amount	\$6.00mn	\$6.00mn	\$5.50mn
	Total sales	\$7.30mn	\$5.95mn	\$3.60mn
	Operating income (1st year)	<b>\$1.10mn</b>	\$0.20mn	\$(0.70)mn
Year budget	Operating income (2nd~3rd year)	\$1.50mn	\$0.55mn	\$(0.35)mn
	Operating income (4th year~)	\$2.00mn	\$1.00mn	\$0.10mn
	Operating income rate (4th year~)	27.4%	16.8%	2.8%

(Note 1) Operating income includes opening expenses occurred in initial year. Except head office expenses. (Note 2) Average profitability shop figures are average of all shops.



## **Trend in number of shops**

Japan	Term 2008.3	Term 2009.3	Term 2010.3	Term 2011.3	Term 2012.3	Term 2013.3	Term 2014.3	Term 2015.3	Term 2016.3	Term 2017.3	Term 2018.3
No. of shop openings	88	13	11	3	1	3	—	2	1	2	1
No, of shop closings	<mark>※</mark> 5	<mark>※</mark> 2	—	—	—	<mark>※</mark> 1	—		<mark>※</mark> 1	<mark>※</mark> 8	
No. of shops at the end of term	83	94	105	108	109	111	111	113	113	107	108
The USA	Term 2008.3	Term 2009.3	Term 2010.3	Term 2011.3	Term 2012.3	Term 2013.3	Term 2014.3	Term 2015.3	Term 2016.3	Term 2017.3	Term 2018.3
No. of shop openings	—	_	_	1	—	1	1	2	4	6	9
No, of shop closings	-	-	—	_	—	-	_	_	_	-	_
No. of shops at the end of term	1	_	—	1	1	2	3	5	9	15	24
Consolidated	Term 2008.3	Term 2009.3	Term 2010.3	Term 2011.3	Term 2012.3	Term 2013.3	Term 2014.3	Term 2015.3	Term 2016.3	Term 2017.3	Term 2018.3
No. of shops at the end of term	83	94	105	109	110	113	114	118	122	122	132

(Note) Reason for closure of 17 shops (expiration of contract periods: 7 shops, removing intra-company competition: 6 shops, construction of new large shops in the neighborhood: 2 shops, reconstruction: 1 shop, closure of trial shop (trial period about 2 years): 1 shop).

### Japan 107 shops (at the end of March 2017) Number of shops breakdown

Number of shops breakdown

Stan	dard	Stac	No. of shops at the end of term	
Downtown	Roadside	Downtown	Roadside	
10	50	1	46	107

Consolidated 122 shops (at the end of March 2017)

## (Note) All the USA shops are standard roadside type, leased shops only.

Shops by			
Leased shops	Own shops	No. of shops at the end of term	
83	24	107	

(Note) Own shops include 8 shops with owning right for land & building, and 16 shops with owning right for building with tenants.

Total

122

100.0%

#### Japan Area The USA Chugoku / Hokkaido / Hokuriku / Chubu / Kyushu / Kanto Kansai Total Tohoku Koshinetsu Tokai Shikoku Okinawa 店舗数 32 12 29 8 107 15 11 4 11 3.3% 26.2% 23.8% 9.0% 12.3% シェア 9.0% 9.8% 6.6% 87.7%



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